



**FUTURA
NEXX**
DIVISION



New Products

2023 - 24



In 1973, two brothers - Late Shri. Samprada Singh and Shri. Basudeo Narain Singh, decided to change the Indian Pharmaceutical Market that was dominated by International companies. This bold step redefined the potential of Indian pharmaceutical companies.

Today Alkem Laboratories, ranked 5th in the Indian Pharma market commands the status of one of world's leading global pharmaceutical formulation development, manufacturing and marketing companies from India. Brands like Clavam, Pan, Pan-D, Taxim-O, A to Z Ns and Xone are among Alkem's 20 brands that feature in the Top 300 brands in the Indian Pharma Market.

Alkem Generics - the Generic division of Alkem Laboratories was launched in FY 1998 and today is Ranked No.1 in the Trade Generic Market.

Over the last 3 yrs. Alkem Generics has dominated the Trade Generics Market with its turnover doubling from 1000 Crs to 2000 Crs.

While 2023 is the Golden Jubilee year of Alkem Laboratories, it is the Silver Jubilee year of Alkem Generics.

Today the 5 divisions in Alkem Generics cluster- Futura, Futura Nexx, Maxxio, Novokem and Alkem Healthcare are well established in the market.

We have one of the most elaborate networking Warehouses, CFAs, Superstockists and Stockists.

Having a presence across a wide range of therapies, Alkem Generics has built highly successful brands like Omee, Almox, Alkof, Aldigesic, L-Hist Mont, Sumo Gel, Dermikem OC*, ORS Liquid, Omee Tab, Cefkhem, Eye & Ear Drops etc.

Warm Regards

A handwritten signature in black ink, appearing to read 'Mukesh Tiwary', is written over a horizontal line.

Mukesh Tiwary

President - Mktg & Sales

ALSIUM[®]-500

TABLETS

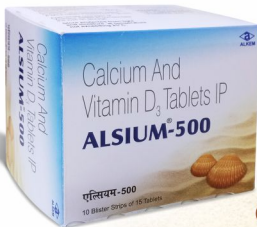
Vitamin D3 in double strength

Composition :

Calcium Carbonate..... 1.25 gm
(From an organic source of Oyster shell)
eq. to Elemental Calcium..... 500 mg
Vitamin D3..... 500 IU

Indications :

- Pregnancy & Lactation
- Osteoporosis
- Menopausal Disorders
- Calcium Deficiency
- For prevention & treatment of bone related disorders



MRP
₹ 189.00/-

Mode of Action :

- Calcium carbonate acts as a calcium supplement.
- Vitamin D3 helps to enhance the intestinal absorption of calcium.

USP :

- Correct therapeutic dose of calcium
- Attractive Packing
- Small Tablet size compared to other Calcium brands

Packing Specifications :

- Primary : Strip of 15 tablets
- Secondary : 10 Blister strips in a printed carton
- Tertiary : 450 Strips in a printed shipper



READY TO BATTLE AGAINST PAIN

SUMO⁺™

PAIN RELIEF GEL

**XTRA[⚡]
POWER**
FOR LONG LASTING RELIEF

Composition :

Diclofenac Diethylamine 2.32% w/w eq. to **Diclofenac 2.00% w/w**,
Linseed Oil 3.00% w/w, Methyl Salicylate 10.00% w/w & Menthol 5.00% w/w

Double Power for Immediate Pain Relief



Available in
15g, 30g, 50g & 75g



Low Back Pain



Neck Pain



Joint Pain



Muscular Pain



Sprains and Strains

When the pain is unbearable it requires an expert to overcome it

SUMO⁺ SprayTM

PAIN RELIEF SPRAY

Composition :

Diclofenac Diethylamine 2.32% w/w eq. to **Diclofenac 2.00% w/w**,
Linseed Oil 3.00% w/w, Methyl Salicylate 10.00% w/w & Menthol 5.00% w/w

Double Power for Immediate Pain Relief



**2x
EXTRA X POWER**

Available in
20g, 35g, 55g & 75g

VPLEX 9G

NUTRACEUTICAL

SOFT GELATIN CAPSULES (10'S)

Composition:

Each Soft Gelatin Capsule Contains:

Omega-3 Fatty Acid, Grifola Frondosa, Glycyrrhiza, Ginseng Extract, Grape Seeds Extract, Garlic Extract, Garcinia Cambogia, Ginger Extract, Green Coffee Seed Extract, Vitamins & Minerals.

Indications:

- Deficiency of vitamins & minerals
- General Weakness
- Weak immunity
- Slow metabolism
- Mental health, heart health

MRP
₹365.00/-



KEY BENEFITS:

| INGREDIENTS | IMPORTANCE |
|---------------------------|--|
| OMEGA 3 FATTY ACID | Improves Eye Health, Heart Health, Cognitive Functions |
| GRIFOLA FRONDOSA | Boost immune function, reduces blood pressure by maintaining CHOLESTEROL level |
| GLYCYRRHIZA | Lowers digestive problems, viral & bacterial infections. |
| GINSENG EXTRACT | Boost energy, lowers blood sugar & stress level |
| GRAPE SEED EXTRACT | Reduce oxidative damage, improves collagen level & strengthen the bones |
| GARLIC EXTRACT | Reduces the Anti-fungal & Anti-bacterial infections |
| GARCINIA CAMBOGIAP | Provides relief in Joint pain |
| GINGER EXTRACT | Reduces inflammation & stimulate digestion |
| GREEN COFFEE SEED EXTRACT | Decrease the fats in the body which helps in weight reduction |

Packing :

- Primary : 10 soft gelatin capsules strip in a printed mono carton
- Secondary : 16 strips in a printed outer carton
- Shipper : 432 strips in a printed shipper



VPLEX GOLD

NUTRACEUTICAL
SOFTGEL CAPSULES (15'S)

Composition:

Each Soft Gelatin Capsule Contains:
Ginseng Extract, Multivitamins,
Multiminerals & Antioxidants.

Indications:

- Deficiency of vitamins & minerals
- General Weakness
- Weak immunity
- Slow metabolism
- Mental health, Heart health

MRP
₹150.00/-



VPLEX GOLD Softgel contains an essential blend of minerals and vitamins that are beneficial for the body. It helps to manage appetite and support the nutrition gap in everyday diet. Vitamins and minerals help cells and organs to perform their normal functioning. Regular consumption supports the body's metabolism, immune system, nervous system, brain function and energy production.

GINSENG EXTRACT - Boost energy, lower blood sugar & stress level.

KEY BENEFITS:

| INGREDIENTS | IMPORTANCE |
|-------------|---|
| Magnesium | Synthesis of DNA and RNA |
| Potassium | Maintaining nerve activity |
| Zinc | Boost stamina, immunity and metabolism |
| Copper | Strengthen bones, tissues and protect cells |
| Iodine | Maintain cells and metabolic rate |
| Phosphorus | Built and strengthen bones and teeth |
| Magnesium | Muscle & Heart functioning |
| Potassium | Heart functioning |

Packing :

- Primary : 2 strips (15 soft gelatin capsules each) in a printed mono carton
- Secondary : 20 strips in a printed outer carton
- Shipper : 600 strips in a printed shipper



L-HIST[®] MONT AM



Composition:

Ambroxol 75mg, Levocetirizine 5mg, Montelukast 10mg

Indications:

- Chronic Allergic Conditions
- Perennial allergic rhinitis
- Rhinitis associated with Asthma



Mode of action :

AMBROXOL is mucolytic which thins and loosen the mucus making it easier to cough out.

LEVOCETIRIZINE is an anti-allergic which relieves allergic symptoms like runny nose, watery eyes & sneezing.

MONTELUKAST is leukotriene which reduces inflammation in the airways and nose and improves the symptoms.

USP :

- Perfect combination in Allergic conditions associated with Asthma.
- Branded ALU - ALU Pack with printed name
- Enabled with QR code (Information of Medicine)

Packing :

- Primary : 10 Tablets strip in a printed mono carton
- Secondary : 10 Strips in a printed outer carton
- Shipper : 600 strips in a shipper

L-HIST[®] MONT AB

Composition:
Acebrophylline 200mg, Montelukast 10mg

Indications:

- Chronic Allergic Conditions
- Perennial allergic rhinitis
- Rhinitis associated with Asthma
- COPD



Mode of action :

ACEBROPHYLLINE is mucolytic which thins and loosen the mucus making it easier to cough out.

MONTELUKAST is leukotriene which reduces inflammation in the airways and nose and improves the symptoms.

USP :

- Perfect combination in COPD
- Branded ALU - ALU Pack with printed name
- Enabled with QR code (Information of Medicine)

Packing :

- Primary : 10 Tablets strip in a printed mono carton
- Secondary : 10 Strips in a printed outer carton
- Shipper : 600 strips in a shipper

LULIPERL

Cream 30g / Lotion 30ml

Luliconazole Cream / Lotion 1% w/w

Cream 30g

Composition : Luliconazole 1% w/w

Preservative: Benzyl Alcohol 1% w/w Cream base

Lotion 30ml

Composition : Luliconazole 1% w/v

Preservatives: Methylparaben 0.15% w/v

Propylparaben 0.015% w/v In a lotion base

Indication:

Luliconazole belongs to a class of antifungal medications which works by slowing the growth of fungi that cause various types of infections such as:

- **Athlete's foot:** Fungal infection of the skin on the feet and between the toes.
- **Jock itch:** Fungal infection of the skin in the groin or buttocks.
- **Ringworm:** Fungal skin infection that causes a red scaly rash on different parts of the body.

Recommended Usage:

- For Jock itch & Ringworm - Apply luliconazole Cream / Lotion once a day for 1 week or as directed by the Physician.
- For Athlete's foot - Apply luliconazole Cream / Lotion once a day for 2 weeks or as directed by the Physician.

Method of Application:



2 cm away from the infected area

- ✓ Squeeze the cream on your finger.
- ✓ Apply the cream considering some margin of the infected area.
- ✓ Apply the cream from outside to inside in a circular manner as shown in the picture.
- ✓ Don't cover the applied area.
- ✓ Keep it dry.

Continue application for minimum 2 weeks, even after symptom disappear or as directed by your Physician.



MRP
₹ 385.00



MRP
₹ 429.00

Lotion 30ml

Packing Highlights:

- Primary : 30ml bottle in a printed mono carton
Secondary : 12 bottles in a printed outer carton
Tertiary : 144 bottles in a shipper

Cream 30g

Packing Highlights:

- Primary : 30gm Lami tube in a printed mono carton
Secondary : 12 tubes in a printed outer carton
Tertiary : 144 tubes in a shipper

ALKALITH UTI

SUSPENSION (100ML)

Composition:

Each 15 ml contains:

Potassium Magnesium Citrate 978 mg

D-Mannose 300 mg

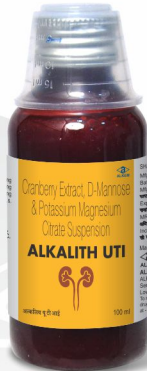
Cranberry Extract (Pacran) 200 mg

Indications:

- Urinary tract infections
- Burning sensation during urination
- Uric acid stones

Mode of action:

- **Potassium Magnesium Citrate** makes the urine less acidic by raising the pH, thereby reducing irritation while urination.
- **D-Mannose** potentially kills Escherichia coli which causes Urinary tract infections.
- **Cranberry Extract** prevent bacteria from sticking on the walls of the bladder which stops Urinary tract infections.



MRP
₹ 200.00/-

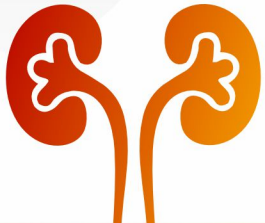
USP:



- With added advantages of **CRANBERRY EXTRACT**
- 15ml Calibrated easy to use measuring cup

Packing Specifications :

- Primary – 100 ml amber colour pet bottle with dome shape measuring cup
- Secondary – 50 bottles in printed shipper



OMEE-TAB[®] 300

Composition:
Ranitidine 300 mg tablets



Indications:

- Prevention & treatment of stomach & intestine ulcer
- Esophagitis
- GERD
- Stomach pain
- Heartburn



MRP
₹ 30.00/-

Mode of action :

Ranitidine is classified as a Histamine H₂ receptor antagonist with ability to decrease gastric acid secretion.

USP :

- Trusted quality at unparallel price
- Economic Pack
- Enabled with QR code (Information of Medicine)

Packing :

- Primary : Aluminium strip of 10 tablets
- Secondary : 20 strips in a printed outer carton
- Shipper : 720 strips in a shipper

OMEE[®] MPS O

200 ml

ANTACID ANTIFLATULENT MUCOSAL
ANAESTHETIC SUSPENSION

Composition :

Each 5ml (teaspoonful) contains:

| | |
|--|--------|
| Dried Aluminium Hydroxide | 250 mg |
| Magnesium Hydroxide | 250 mg |
| Activated Dimethicone (Simethicone) | 50 mg |
| Oxetacaine IP | 10 mg |

Indications :

- Heartburn
- Acid Indigestion
- Symptoms of Gas



Orange Flavour



SUGAR
FREE

MRP
₹ 154.00

6 bottles shrink wrapped for Retail Promotion

INNOVATIVE
SHRINK PACK



Packing Specifications :

- Primary : 200 ml Pet bottle
- Secondary : Shrink of 6 bottles
- Tertiary : 60 bottles in a coloured printed shipper

FG Code:
DL00000028

ALDINE[®]

POVIDONE IODINE

• OINTMENT • SOLUTION • DUSTING POWDER

Composition :

Povidone Iodine Ointment 5% w/w

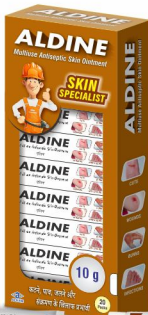
(Available Iodine 0.5% w/w)



MRP
₹ 48.16/-



MRP
₹ 240.80/-



ATTRACTIVE
DISPENSER
PACK



MRP
₹ 65.00/-



10 g MRP
₹ 25.00/-



20 g MRP
₹ 50.00/-

Mode of Action :

Povidone Iodine :

- It is used for treatment and precaution of the skin infections like burns, cuts, wounds & scars.
- It kills viruses, bacteria, spores that can cause wound infections.
- It is effective topical broad-spectrum antiseptic, disinfectant and tumoricidal agent.
- It rapidly penetrates into the skin and stop the cell death.

USP :

- Attractive Pack
- Free In-built Gift
- Competitive Price

Aldine Ointment 10 g

Packing Specifications :

- Primary – 10 g tube in a printed mono carton
- Secondary – 20 tubes in a printed dispenser pack
- Tertiary – 600 tubes in a printed shipper

Aldine Solution 100 ml

Packing Specifications :

- Primary – 100 ml pet bottle with induction sealing & HDPE cap
- Secondary – 25 bottles in a printed outer carton
- Tertiary – 100 bottles in a printed shipper

Aldine Ointment 20 g

Packing Specifications :

- Primary – 20 g tube in a printed mono carton
- Secondary – 20 tubes in a printed dispenser pack
- Tertiary – 600 tubes in a printed shipper

Aldine Solution 500 ml

Packing Specifications :

- Primary – 500 ml jar with induction sealing & HDPE cap
- Secondary – 25 jars in a printed shipper

Aldine Powder 10 g

Packing Specifications :

- Primary – 10 g dusting powder in a bottle
- Secondary – 20 bottles in a printed outer carton
- Tertiary – 720 bottles in a printed shipper



FUTURA
NEXX
DIVISION



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